



EDAMA
Energy, Water & Environment

EDAMA Association

For Energy, Water & Environment



JANUARY 2025

TABLE OF CONTENT

NOTE FROM EDAMA CHAIRMAN	04
INTRODUCTION, MISSION AND VISION	05
MEET EDAMA BOARD OF DIRECTORS	06
EDAMA AND SUSTAINABLE DEVELOPMENT GOALS	07
EDAMA PARTNERS & SPONSORS	08
EDAMA IMPACT	09
EDAMA CURRENT MEMBERS	11
EDAMA'S MAIN PILLARS OF WORK:	12
PUBLIC POLICY ADVOCACY	14
TRAININGS AND CERTIFICATES	15
BUSINESS DEVELOPMENT AND NETWORKING	16
GREEN PROJECTS	18
CONTACT DETAILS	19



NOTE FROM EDAMA CHAIRMAN

EDAMA for Energy, Water and Environment has been proudly entrusted by the private sector since 2009. In the past decade, EDAMA was able to fulfill and excel at providing necessities for its members in the Jordanian Market.

We further ensured reinforcing our solid position to fuel Jordan's green economy, by bridging the gap between the public and the private sectors to achieve sustainability.

Many issues were brought to our attention and actively tackled in the last year by **EDAMA** Association and its members, who were actively engaged in terms of advocacy, communication, and networking.

Numerous projects were kicked off which serve different sectors such as supporting circular economy opportunities, youth and women empowerment, waste management, awareness raising of environmental and sustainability issues, and renewable energy.

EDAMA Association continued its relentless efforts to develop a permanent dialogue with the sector regulators to ensure the support of the private sector and the enhancement of the investment environment as a whole.

EDAMA, always looks forward to continuing supporting the energy, water, and environment sectors, strengthening the role of business community, and working with our members to build on what has been achieved and move on towards enhancing Jordan's status on the green economy map.

INTRODUCTION

EDAMA's name is derived from the Arabic word for "sustainability". **EDAMA** is a Jordanian business association dedicated to developing and nurturing mature sectors in energy, water, and the environment, with the goal of advancing Jordan's transition to a green economy.

Achieving this transition is an ambitious and top priority. To succeed, it requires strong knowledge hubs, platforms for multi-stakeholder dialogue, and the mobilization of the private sector. **EDAMA's** unique approach provides an inclusive platform that brings together a diverse range of public, private, and NGO sector representatives. These key players collaborate to shape the future of Jordan's energy, water, and environmental sectors.

MISSION

Our mission is to maximise the business viability and potential in the Energy, Water and Environment sectors. We do so to enable the growth and maturation of a resilient private sector that plays a leadership role in securing Jordan's energy and water independence, and conserving Jordan's environment.

VISION

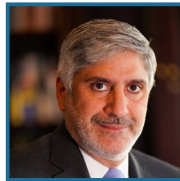
We envision Jordan as the regional hub and successful model for green growth. EDAMA is the NGO recognized for creating a thriving green economy, where businesses are empowered to play a leadership role in transforming Jordan's energy, water, waste, and transport systems.

MEET EDAMA BOARD OF DIRECTORS

EDAMA board of directors is composed of 9 members, all driven by a common goal of advancing the green economy. Representing a variety of fields such as financial institutions, telecommunication companies, and engineering companies, these like-minded Board members are united in their mission to promote sustainable growth. Each board member serves as a representative of **EDAMA** within their specific area of expertise, collectively working in fueling Jordan's green economy.



Dureid Mahasneh
Chairman



Samer Judeh
Vice Chair



Hanna Zaghoul
Board Secretary



Fadi Marji
Treasurer



Nadia Al Saeed
Board Member



Maher Matalka
Board Member



Mohammad shehadeh
Board Member



Abeer Tarawaneh
Board Member



Raslan Deiranieh
Board Member

EDAMA AND SUSTAINABLE DEVELOPMENT GOALS

The nature of **EDAMA's** work with businesses and policy makers in the fields of Energy, Water and Environment makes it imperative to embed the United Nations Sustainable Development Goals (SDGs) into its strategy. **EDAMA** directly contributes to achieving the following SDGs:

SDG 5: Gender Equality By organizing balanced panel discussions and ensuring equitable job opportunities.

SDG 6: Clean water and Sanitation.

SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all.

SDG 8: Decent Work and Economic Growth by executing projects that propel Jordan's commitment to a greener economy.

SDG 9: Industry, Innovation and Infrastructure.

SDG 11: Sustainable cities and communities: through CSR projects such as **EDAMA's** Eco-Villages Initiative along with raising awareness and offering youth internships for enhanced engagement.

SDG 13: Climate Action by publishing policy papers highlighting pertinent Jordanian climate trends.

SDG 17: Partnerships for the SDGs: **EDAMA** is strongly committed to forging partnerships with the public and private sectors, as well as civil society organizations to advance Jordan's green economy.



EDAMA PARTNERS & SPONSORS

EDAMA Association leads and supports nationwide awareness campaigns, projects, and programs aimed at highlighting the importance of renewable energy, water conservation, and environmental protection. We focus on demonstrating how sustainable practices can positively impact Jordan's economy, environment, and society.



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط



Funded by the European Union
بتمويل من الاتحاد الأوروبي



MedWaves
the UNEP/MAP Regional
Activity Centre for SCP



WE SKILL
National Skills Council for Water & Energy
المجلس الوطني لمهارات المياه والطاقة



بنك الاتحاد
Bank al Etihad



الشراكة الأردنية الألمانية
في مجال الطاقة
Energiepartnerschaft
DEUTSCHLAND - JORDANIEN



USAID
FROM THE AMERICAN PEOPLE



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



aecid



Cooperación
Española
MASAR AL'AN

EDAMA IMPACT IN 2024



350
TRAINEES



+75%
FEMALE TO MALE



5
PROJECTS



7
NEW MEMBERS



13
EVENTS



57
MEMBERS



1800+
STAKEHOLDERS



2000+
ATTENDEES

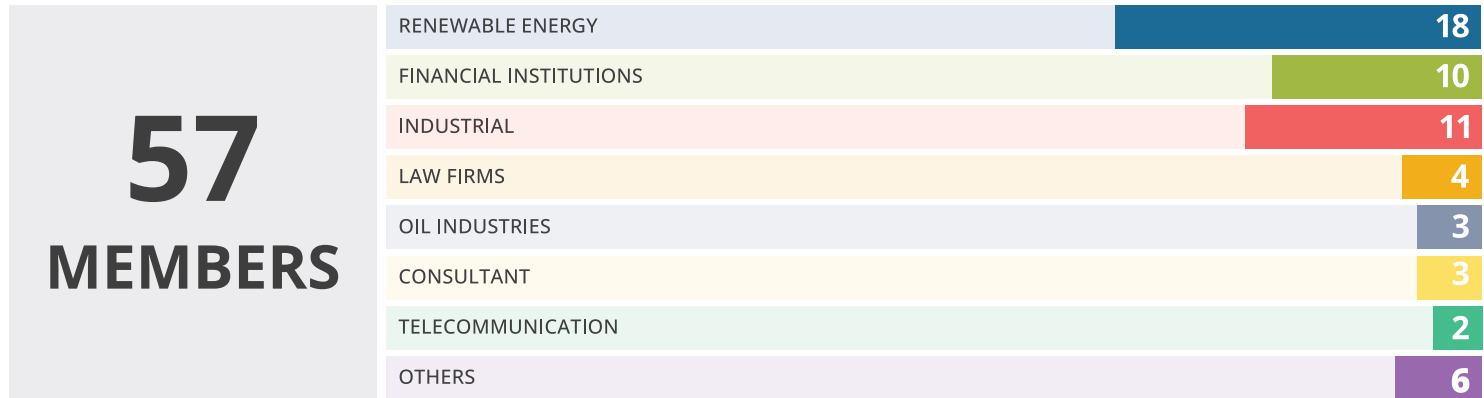


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PUBLICATIONS

EDAMA CURRENT MEMBERS

EDAMA is a business association dedicated to leveraging the expertise and resources of the private sector to drive impactful solutions in the energy, water, and environment sectors in Jordan. By uniting people, capital, and innovation, EDAMA plays a pivotal role in advancing the nation's transition to a green economy.

With a diverse membership of 57 organizations representing key sectors of Jordan's economy, EDAMA fosters collaboration, innovation, and knowledge-sharing among its members. To strengthen member engagement, EDAMA actively invites members to participate in various project activities and initiatives, shares insightful publications to enhance sector knowledge, and provides exclusive benefits, including networking opportunities, capacity-building workshops, and access to specialized industry resources.



OUR MEMBERS

EDAMA is proud to be the host of 57 members who have been supporting **EDAMA** over the years. We boast our diverse member database organizations.



EDAMA'S MAIN PILLARS OF WORK



PUBLIC POLICY ADVOCACY

EDAMA was established at the onset of this emerging sector's development, positioning the creation of a conducive legislative environment as not only a critical service but also a core strength.

EDAMA has played an instrumental role in advocacy, consulting with the private sector and influencing legislators on every important law, regulation, and instruction. As such, **EDAMA** and its members have contributed in establishing Jordan as a leading nation in the energy sector within the region. We have achieved this by actively shaping the legislative landscape and generating a wealth of knowledge through the publication of over 250 documents, which encompass position papers, policy papers, reports, and white papers.

PUBLICATIONS

Highlighted below are a selection of our featured publications:



Organic Composting Technical Manual



Organic Farming Technical Manual



Study on the Status of the Renewable Energy Sector in Jordan

TRAININGS AND CERTIFICATES

EDAMA's Capacity Building Department is dedicated to bridging the skills and competencies gap in the energy, water, and environment sectors by delivering top-tier capacity-building and development programs. Over the past decade, EDAMA has successfully organized more than 100 training sessions and 70 workshops and seminars.

Through internationally accredited courses and strategic partnerships with academic institutions and vocational training centers, EDAMA promotes awareness of critical energy issues in Jordan and neighboring countries. It provides technical support to the energy sector, fosters local and international capacity building, and spearheads nationwide awareness campaigns. These campaigns emphasize the importance of energy and water conservation, efficiency measures, and their profound impact on Jordan's economy, environment, and society.

EDAMA's awareness activities are far-reaching, aiming to shift mindsets and highlight tangible impacts through community projects and international initiatives. Additionally, EDAMA collects and analyzes sector-specific data, equipping investors, governments, clean-tech companies, and other stakeholders with insights into Jordan's sustainability landscape.



BUSINESS DEVELOPMENT AND NETWORKING



READ MORE

General Assembly 2024



READ MORE

Roundtable: Exploring Investment Opportunities in Jordan's Green Sector- Singaporean Delegation



READ MORE

Launching Training in Organic Agriculture and Composting



READ MORE

Power Breakfast: The War on Gaza and it's Impact on Resources and the Environment

BUSINESS DEVELOPMENT AND NETWORKING



launching a training program on photovoltaic panels cleaning and site maintenance



Roundtable: Energy transition in the Middle East and opportunities it presents for Jordan



Power Breakfast: The National Water Carrier Project



Workshop: Introductory Session to Support SMEs in Collaboration with USAID Business Growth Project

BUSINESS DEVELOPMENT AND NETWORKING



Workshop: Smart Agriculture: Revolutionizing Farming for Sustainability and Efficiency



Launching Circularity Hub (C-Hub) for Spent EV Batteries at GJU with EDAMA, GIZ, and Etihad Bank



Workshop: Women Empowerment in the Energy Sector



Power Breakfast: Jordan's New Renewable Energy and Electricity Laws: Alignment with the Economic Modernization Vision.

GREEN PROJECTS



Green Links

This project, funded by the European Union and Sponsored by Bank al Etihad, in partnership with EDAMA Association, Business Development Center, and the Climate Action Network, aims to promote sustainable resource management in Azraq Camp and Zarqa, Jordan. It focuses on encouraging Jordanians and Syrian refugees to engage in organic farming, produce organic compost, and receive training on solar panel system installation and maintenance.

The overarching goal is to foster an integrated approach to the energy-water-food nexus by employing circular economy strategies, technology-driven solutions, and community involvement.

BUDGET 1,249,000 EUR ONGOING



Gender Task Force

The Gender Task Force project is funded through a partnership between the German Agency for International Cooperation (GIZ), the Jordanian Ministry of Energy and Mineral Resources, EDAMA Association, and the German Energy Agency (dena).

The project aims to promote gender equality and increase the participation and leadership of women in Jordan's energy sector. This initiative works within the framework of the Jordanian German Energy Partnership, focusing on reducing the gender gap and empowering women through various activities such as workshops, surveys, and comprehensive reports.

BUDGET 6,200 JOD COMPLETED



Women on the Green Path

The project is funded by the Union for the Mediterranean and in partnership with EDAMA Association, Center of Arab Women for Training and Research (CAWTAR), and the Moroccan Network of the Social and Solidarity Economy (REMESS).

The project aims at empowering women in Jordan, Tunisia, and Morocco through sustainable practices and green initiatives, enhancing their roles in the energy, water, and agriculture sectors by providing training and supporting environmental entrepreneurship and organizing workshops to build skills and develop competencies in green sectors.

BUDGET 375,000 EUR ONGOING



Circularity Hub for Spent EV Batteries

This project, funded by GIZ and co-financed by the German Jordanian University, aims to strengthen local value creation from spent EV batteries in Jordan. Its objectives include boosting Jordan's investment readiness for sustainable end-of-life strategies, improving EV battery safety and protocols, and establishing an EV battery circularity consortium in partnership with the EDAMA Association

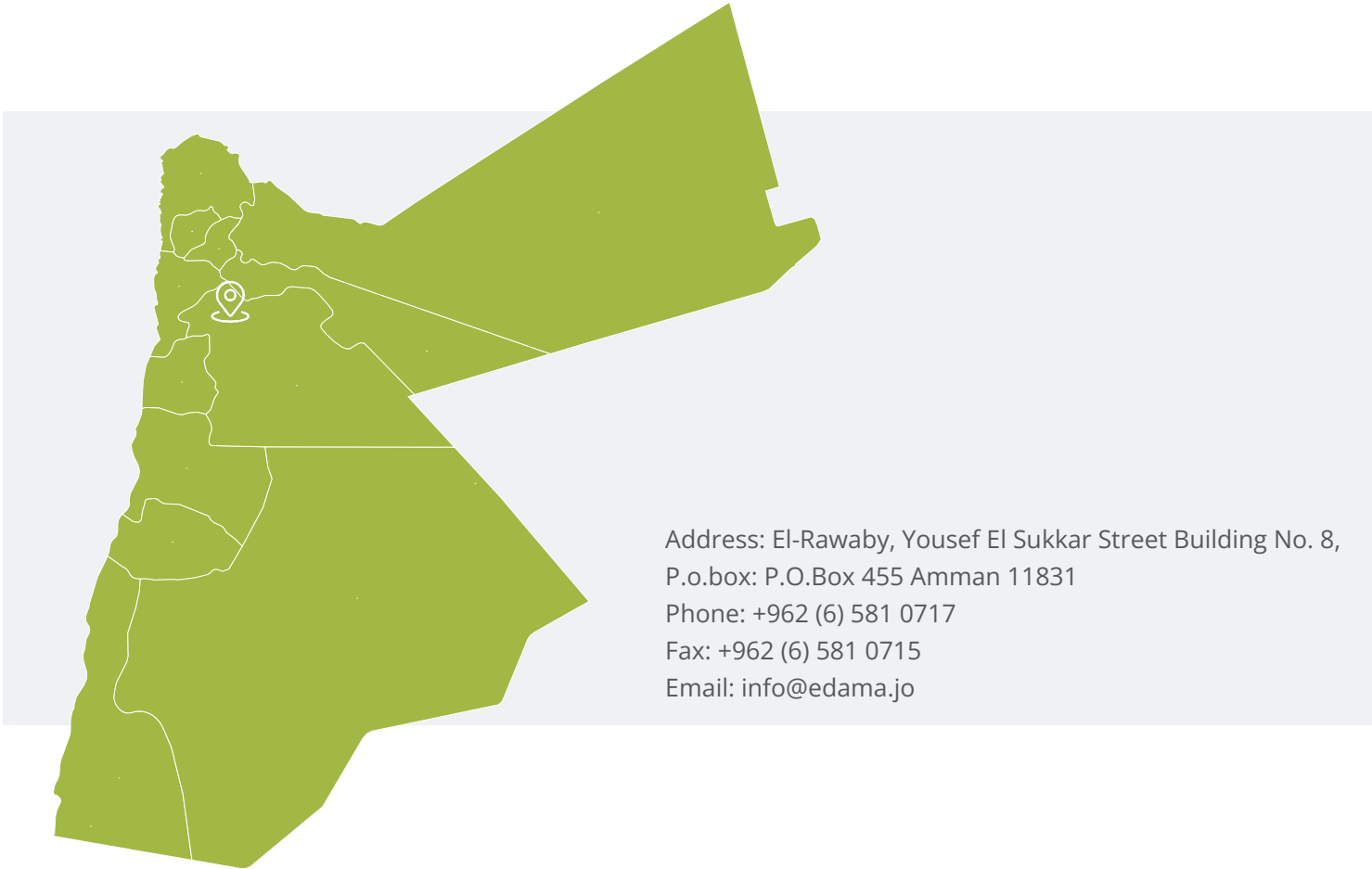
BUDGET 9,955 EUR ONGOING



Capacity Building and Institutionalization of the National Sector Skills Council for Water & Energy (WE SKILL)

This project, aims to create a sustainable framework for WE SKILL, the national skill council for water and energy, within EDAMA to ensure its effective operation. It focuses on preparing EDAMA to host WE SKILL Secretariat, securing consulting support for marketing and strategy, building capacity within the team, raising awareness through events, and developing marketing materials, including a website and social media campaigns, to promote WE SKILL.

BUDGET 100,000 EUR ONGOING



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