

Supported by:

United Nations Environmental Programme (UNEP)
World Tourism Organisation (UN-WTO)



The Green Key
is a program of
the Foundation
for Environmental
Education

Green Key sponsored
by ASEZA



FEE National Representative



The Royal Marine Conservation Society of Jordan
JREDS

Amman Office
Shmeisani,
Tel: 5676 173
Fax: 5676 183

Aqaba Office
Al Manarah str,
Tel: 03-20 22 995
Fax: 03-20 22 995

www.jreds.org
www.green-key.org
www.fee-international.org

a new horizon
with your
Green Key



Better Profits Better Image
Better Environment
Better Living Greener Life

Demand on limited resources is becoming GIGANTIC with the increasing development projects in Jordan.

Eco-labeling proved to greatly contribute to conserving these resources where premises are to adhere to environmental criteria to become ecological and obtain an eco-label.

The Royal Marine Conservation Society of Jordan (JREDS) was selected to be the National Representative for the Foundation for Environmental Education (FEE) to run the FEE programs; Green Key, Blue Flag, Eco Schools, and Young Reporters.

56 countries

The FEE programs are currently running in 56 countries worldwide and are awarding different kinds of facilities with Eco-labels.

In the Gulf of Aqaba, the Aqaba Special Economic Zone Authority (ASEZA) is supporting the implementation of the Green Key program as a pilot phase.

Created by the Danish Federation of Hotels (HORESTA) in 1994, the Green Key is an international eco-label for tourism products



Today,

Jordanian criteria are available for hotels, restaurants, conference facilities, hostels, camping sites, hotel residences, and leisure facilities.

Investigations have shown that Green Key businesses compared to non-Green Key businesses use

20% less electricity

25% less energy for heating

27% less water per guest

WHY apply for the Green Key?

- Major cost savings in water, energy and waste.
- Better "Green" marketing image worldwide.
- International standard application.
- Better environment at facilities for guests and staff.
- Excellent sustainable management tool.
- International exposure and support.
- Assistance and solution for major related challenges.

many other benefits