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# FACT SHEET

## RECYCLING IN JORDAN ACTIVITY

2020-2025 • \$17.6 million • Partners: Chemonics International Inc., GreenPlans Environmental Consultations Co., Magenta FZC, Chemonics Egypt Consultants, Banyan Global Inc., Ministry of Environment, Greater Amman Municipality, and the private sector

### BACKGROUND

Every day, Jordan's Al Ghabawi landfill receives 3,200 tons of Amman's waste. The amount of waste generated in Amman is growing by more than 5 percent per year. According to the Greater Amman Municipality's estimates, the commercial sector generates at least 30 - 40 percent of this waste. Optimistic estimates put Amman's recycling rate from 7 to 10 percent of the total volume, well below other cities in the region. A strong business case for recycling has not been made in Jordan: waste generators continue to choose to dispose of their waste into landfills, and manufacturers continue to choose to produce with virgin materials instead of recycled materials because of their relatively low cost and convenience. USAID is partnering with the Ministry of Environment and the Greater Amman Municipality to increase recycling's competitiveness by strengthening market backward and forward linkages and improving the business enabling environment. The increase in recycling will help Jordan better manage its natural resources. Recycling is an important business opportunity with potential for job creation and economic development that will create a cleaner and more secure Jordan.

### PROJECT OVERVIEWS

USAID's Recycling in Jordan is partnering with the Ministry of Environment, the Greater Amman Municipality, and recycling services companies and waste generators from the private sector to increase the commercial sector's utilization of recycling services in Amman. The Activity will deploy a market-based approach to expand and improve private sector-led solid waste management services, increase service demand and profitability, and strengthen government support for private sector involvement in solid waste management. As the recycling sector becomes more competitive, the Activity will capitalize on opportunities to boost the commercial sector's demand for recycling services.

## **NOTEWORTHY ACHIEVEMENTS**

- Divert an additional 116 tons/day of waste away from Al Ghabawi landfill through improved business performance and profitability of private sector recycling companies.
- Create 800 new job opportunities by expanding and replicating successful recycling services and models.
- Increase the number of commercial sector entities using recycling services from 115 to 2,500, through increased awareness and knowledge of recycling and recycling services and strengthened business linkages with service providers.
- Strengthen the capacity of the Ministry of Environment to enforce solid waste management regulations.
- Improve the business enabling environment for recycling services and material markets by enhancing the engagement between Greater Amman Municipality and the private sector.

## **CONTACT**

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